Central Consumer Protection Authority F. No. CCPA-2/23/2022-CCPA Physical File No. J-25/72/2022

In the matter of:

A complaint case was received from Mr. Ajay Kumar Singh against Fashnear Technologies Private Limited (meesho.com) alleging that Meesho is involved in the promotion and sale of counterfeit products on its e-commerce platform ie, meesho.com

Coram:

Ms. Nidhi Khare. Chief Commissioner Mr. Anupam Mishra, Commissioner

Appearances:

For Fashnear Technologies Private Limited (meesho.com)

- 1. Ms. Rachel Chenchiah. Associate Director Legal, Fashnear Technologies Private Limited (meesho.com)
- 2. Mr. Anupam. Senior Manager Legal, Fahnear Technologies Private Limited (meesho.com)

Date: 9th March 2023

ORDER

The company on the last hearing held on 14th December 2023 by CCPA was asked to provide the following data:

- Data from their platform database with respect to the total number of complaints regarding spurious and counterfeit goods and actions taken by the company thereon.
- 2. Data regarding the total number of products sold on the Meesho Platform and out of them how many initiated the refund. And how many return requests were accepted by them from their platform.
- 3. Further explanation to Annexure 5 of the notice dated 15th April 2022.
- 4. Provide concrete numbers in support of the facts & due diligence mechanism mentioned by the company.
- The opposite party did not furnish the data as mentioned above in today's (i.e. 9th March 2023) hearing and sought time till 20th March 2023 to furnish the said data.
- 3. Also, on 14th December 2023 hearing the opposite party made submission before CCPA that they do not indulge in the sale of any kind of drugs/medicines.

However, during a preliminary inquiry conducted on 9th March 2023, the drugs listed in **Annexure 1** were found to be sold on meesho.com by the authority.

- 4. Since, several opportunities have been given to the opposite party to furnish the data in support of their defense, the opposite party is hereby directed to furnish the said data sought in para 2 above and also substantiate the subsequent violations mentioned in para 3 above latest by 20th March 2023. Kindly note no further extension in the furnishing of data will be provided in the future.
- 5. Put up for hearing on 24.03.2023, at 4:00 pm.

Nidhi Khare

Chief Commissioner

Anupam Mishra Commissioner