

CENTRAL CONSUMER PROTECTION AUTHORITY
Room No 567-A, Krishi Bhawan, New Delhi – 110001

Ref: F.No. J-25/25/2022-CCPA (Pt.2)

In the matter: Suo-moto case against Flipkart Internet Pvt. Ltd. with regard to violation of consumer rights and unfair trade practices regarding sale of Car Seat Belt Alarm Stopper Clips

CORAM:

Ms. Nidhi Khare, Chief Commissioner

Mr. Anupam Mishra, Commissioner

Date: 13.04.2023

ORDER

In pursuant to the Order dated 27.01.2023 following directions were issued:

- a) Withdraw sale of all kinds of car seat belt alarm stopper clips.
 - b) Apprise CCPA on the steps taken against the errant sellers camouflaging sale of car seat belt alarm stopper clips.
 - c) Permanently delist all car seat belt alarm stopper clips and associated motor vehicle components which compromise with the safety of passengers and are violating various provisions of Rules meant for road safety and reducing loss of lives.
2. In view of the above, Flipkart Internet Pvt. Ltd. was directed to submit compliance report on the above directions within 15 days from the issue of Order.
3. Vide email dated 13.02.2023, Flipkart submitted the compliance report stating that:
- a. Flipkart has delisted car seat belt alarm stopper clips from the flipkart website.
 - b. Approximately 4000-5000 listings of car seat belt alarm stoppers which were being sold by 52 sellers have been delisted.
 - c. Flipkart has permanently delisted all car seat belt alarm stopper clips and associated motor vehicle components from its website.
4. Taking note of the above, Central Authority considers it as compliance to the directions issued vide Order dated 27.01.2023. However, Flipkart Internet Pvt. Ltd. shall ensure due diligence be adhered in future and so that such products should never ever be listed again on its platform. If it appears again, stringent action under the Consumer Protection Act, 2019 may be initiated.

5. In view of the above submissions made by the opposite party, the matter is disposed of.



Nidhi Khare
(Chief Commissioner)



Anupam Mishra
(Commissioner)