

CENTRAL CONSUMER PROTECTION AUTHORITY
Room No 567-A, Krishi Bhawan, New Delhi - 110001

Ref: F.No. J-25/25/2022-CCPA (Pt.4)

In the matter: Suo-moto case against Meesho (Fashnear Technologies) Pvt. Ltd with regard to violation of consumer rights and unfair trade practices regarding sale of Car Seat Belt Alarm Stopper Clips

CORAM:

Ms. Nidhi Khare, Chief Commissioner
Mr. Anupam Mishra, Commissioner

Appearance on behalf of Meesho (Fashnear Technologies) Pvt. Ltd.:

1. Ms. Rachel C
2. Mr. Anupam

Date: 06.02.2023

ORDER

In pursuant to the Order dated 01.02.2023, hearing was conducted on 06.02.2023. Meesho was given an opportunity to submit compliance report within 1 week with regard to directions issued under para 14 of the Order dated 01.02.2023, which is hereunder:

- a) Withdraw sale of all kinds of car seat belt alarm stopper clips and associated motor vehicle components which compromise with the safety of passengers and are violating various provisions of Rules meant for road safety and reducing loss of lives.
- b) Apprise CCPA on the steps taken against the errant sellers camouflaging sale of car seat belt alarm stopper clips.
- c) Provide complete details of all such sellers who have listed products as mentioned para 'A' above. **(Format enclosed)**.

3. However, no compliance report has been received from Meesho within the time specified in the Order dated 01.02.2023.

4. Thus, In the hearing held on 06.02.2023, Ms. Rachel C and Mr. Anupam Counsel on behalf of Meesho made following submissions that:-

- a) Meesho is still in process to identify camouflaged listing of car seat belt alarm stopper clips and associated motor vehicle components which compromise with the safety of passengers.
- b) The opposite party requested for time to submit its compliance report.

5. In view of the submissions made during hearing on 06.02.2023, the opposite party is hereby directed to:-

- a) Submit all inputs specially about steps taken against the errant sellers who were selling car seat belt alarm stopper clips and associated motor vehicle products which compromise with the safety of passengers.

b) Apprise about the due diligence that has been adopted by the Meesho to ensure that such products shall not be listed in the future.

6. In view of the above, Meesho (Fashnear Technologies) Pvt. Ltd. is directed to submit compliance report of the previous Order dated 01.02.2023 and directions made under this Order latest by 09.02.2023.

7. In case of failure to comply with any directions, appropriate action under the Consumer Protection Act, 2019 may be initiated.


Nidhi Khare
Chief Commissioner


Anupam Mishra
Commissioner