

CENTRAL CONSUMER PROTECTION AUTHORITY
Room No.545, Krishi Bhawan Dr. Rajendra Prasad Road, New Delhi - 110001

CCPA-2/21/2022-CCPA (Ref: F. No. J - 25/30/2022)

IN THE MATTER OF
Indrajeet's Iquanta EDU Services Pvt. Ltd.

CORAM:

MS. NIDHI KHARE, CHIEF COMMISSIONER
MR. ANUPAM MISHRA, COMMISSIONER

Dated: 04-10-2023

ORDER

The notice was issued to Indrajeet's Iquanta EDU Services Pvt. Ltd., on a matter referred by ASCI based on the complaint done by two other institutes in the same field named Chaya Education and IMS Learning Resources for the alleged misleading advertisement claimed as "Iquanta India's No.1 CAT Online Coaching," "India's No.1 Online Coaching"

2. Accordingly, Central Consumer Protection Authority received the substantiation of the aforesaid notice from Indrajeet's Iquanta EDU Services Pvt. Ltd., stating as under:

- i. *Both Chaya Education and IMS Learning Resources companies are direct competitors of Indrajeet's Iquanta EDU Services Pvt. Ltd., and have complained to ASCI rather than directly approaching the CCPA because they do not qualify as "consumer" u/s 2(7) of CPA, 2019.*
- ii. *The institutes claimed that the provider's advertisement violates ASCI's Code and that the ASCI does not have the power to enforce its recommendations and should not have taken the complaints at face value.*

3. From the reply of the company, it is concluded that as per sections 1(5) and 2(7) of the CP Act, 2019, the two institutes do not fall under the category of the complainant and neither as a consumer.

4. Further, ASCI does not fall under the category of complainant and has admitted that it does not function as a complainant with respect to the advertisement, but merely as an expert body in the field communicating its opinion based on an examination of the material before it.

5. Therefore there is no sufficient ground to proceed with the matter and hence the matter is closed.


Ms. Nidhi Khare
Chief Commissioner


Mr. Anupam Mishra
Commissioner